**PIZZA SALES USING (SQL DATABASE)**

**KEY PERFORMANCE INDICATOR**

**1. Total Revenue:**

SELECT SUM(total\_price) AS Total\_Revenue

FROM pizza\_sales;

**OUTPUT:**

**Total Revenue:**

817860.05083847

**2. Average Order Value:**

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM pizza\_sales

**OUTPUT:**

**Average Order Value:**

38.3072623343546

**3. Total Pizzas Sold:**

SELECT SUM(quantity) AS Total\_pizza\_sold

FROM pizza\_sales

**OUTPUT:**

**Total Pizzas Sold:**

49574

**4. Total Orders:**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sale

**OUTPUT:**

**Total Orders:**

21350

**5. Average Pizzas Per Order:**

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))

AS Avg\_Pizzas\_per\_order

FROM pizza\_sales

**OUTPUT:**

**Average Pizzas Per Order:**

2.32